

TECHNICAL INFORMATION BOOK

FOR PROFESSIONAL USE ONLY

The beautician's ally brand at the service of greater professionalism

Our past

In 1970 the beauticians in Swiss area began hearing the first reports about a green depilatory wax applied hot that didn't "burn". It sounded like a contradiction back then. How could a "hot" wax be "cool"? It all started with that. A newly founded Swiss company was offering European beauticians something that seemed logically impossible.

A lot of water has passed under the bridge since then:

- the first artificial Korean lashes that are applied one at a time;
- the first French treatment for "permanent depilation";
- the first shaping mask featuring Chinese kaolin;
- the first custom-tailored herbal extracts.

Then there came the cool bandages, the honey-wax treatment, the collagen sheet and the American facelift. All landmark treatments, that were introduced for the first time to European beauticians by REPCOM.

Our present

Currently, we are proud to be one of the major cosmetic firms in Europe, boasting:

- an organization that is active throughout the world, constantly on the lookout for new products, equipment and treatments - knowledge of which is still limited to individual countries - in order to introduce them to the international cosmetics market;
- an ongoing program of scientific research in order to constantly update initial discoveries and improve their effectiveness;
- the development of original techniques and treatments guaranteed to deliver the promised results.

Our future

We intend to maintain our leadership position, plus we plan to:

- include new lines and original new products;
- training courses for refreshing technical skills, practical advice, consulting services regarding marketing and tax matters;
- a toll-free number: a simple, direct way to reach the company, one more outstanding service that sets us apart from the rest;
- continue with our ongoing, comprehensive research and development programs in order to foster greater professionalism among the elite community of REPCOM beauticians.

DEPILATION

Depilation constitutes an important source of work for the beautician and so it is absolutely essential that the salon is provided with a product capable of fully satisfying the client.

Traditionally, we have been in the avant-garde when it comes to depilation. We currently offer a complete line of totally safe products that are both easy to use and guaranteed to completely satisfy both the client's and beautician's needs. Our range of products is based on the selection already available in Switzerland, France, The United States, Holland and England.

Our main markets are obviously the most sophisticated and traditionally most advanced. One of our major claims to fame is being able to say: ***"We have written the history of the wax market in the World"***.

WAXES: NEW ERA FOR TRADITIONAL SYLE

GREEN "AZULIN" WAX

The absolutely best depilatory wax.

Applied warm, it won't crack or give off an unpleasant odor.

It is melted and used like a traditional wax, but it is applied warm, avoiding all unpleasant sensations. It is indicated for the most delicate parts of the body, like the crotch, armpits and facial hair. It stays very elastic. It is possible to make very long strips.

It leaves no trace of itself behind and when used regularly, the periods between depilation treatments actually become longer. It is filtered like ordinary waxes, except you can do it an endless number of times without it losing any of its effectiveness. It doesn't have an unpleasant odor and can be used in any room.

HOW TO USE:

Melt the GREEN AZULIN WAX in a standard wax-melting pot.

When the wax has completely melted, turn the heat down to the lowest temperature and let it thicken to a point where it can be spread normally. (The melting point for our wax is around 38°C).

Apply a small amount of BLUE OIL to the parts of your body you want to depilate. If you want to administer a completely painless depilation, you can use COOL-EPIL: a mentholated alcohol-based product that refreshes the skin, thereby anesthetizing it against the pain of peeling off the wax.

Spread GREEN AZULIN WAX in the same direction that the hair grows: the strips should be 6 to 7 cm. wide.

When the wax has dried, pull it off with a swift jerk in the opposite direction the hair grows.

USEFUL TIPS:

GREEN AZULIN WAX stays quite elastic, making it possible to apply several strips and then pull them off, one after another, for the most efficient use of time. During the summer or when dealing with sensitive skin, it is advisable to use COOL-EPIL, which refreshes the skin before and after the depilation.

In order to slowdown the regrowth, use TERM'EPIL in the salon and recommend the use of TERMS'EPIL GEL at home.

BLUE OIL:

This product is applied to the skin before the depilation operation, because:

- it prevents the wax from having direct contact with the skin;
- it makes sure that the wax sticks only to the hairs;
- it significantly decreases the pain caused by ripping the wax off;
- it eliminates reddening, leaving the skin clean and velvety.

COOL WAX WITH N.W.F. STRIPS METHOD

HYGEX

For a quick and hygienic cool depilation that's mild as honey.

For beauticians who prefer "cool" depilation operations, the ones using strips, that is, REPCOM has come up with HYGEX wax. HYGEX is said to be "cool" because it is applied at around 30°. It's hygienic because the strips are thrown away after they are used. It is quick because it only takes a few minutes to prepare and a competent beautician can completely depilate two legs in just 15 minutes. It's mild because it leaves the skin soft and velvety.

HOW TO USE:

Completely melt the HYGEX in the special wax-melting pot.

With the spatula spread a very thin layer of HYGEX in the direction the hair grows and, making sure the strip of N.W.F. (non-woven fabric) sticks well, jerk in the opposite direction the hair grows.

Once the depilation operation has been concluded, clean off any remaining residue of HYGEX with the AFTER WAX cleansing lotion.

USEFUL TIPS:

The runnier HYGEX is, the easier it is to use.

Spread the HYGEX over the legs in long, narrow strips, no wider than the strip of N.W.F.

The strip of N.W.F. can continue to be used as long as it keeps on sticking well.

We would like to point out that a depilation administered with a good "cool" wax costs the beautician more than one executed with a filterable wax. It is therefore a good idea to take this into consideration with setting the price for this service.

PRESENTATION:

- HYGEX: 500 ml. jars with pop-off covers.
- HYGEX MATIC: a mini wax-melting pot with automatic temperature control.
- AFTER WAX: a bracing cleansing product in 250 ml. flacons.
- STRIPS: packages of 100 units or 100-meter rolls of "non-woven fabric"
- SPATULA: a throw-away applicator in wood or steel.

ACCESSORIES

- A wooden wax-applicator spatula for the face and body.
- A steel spatula for Hygex wax.
- Strips and rolls of non-woven fabric (N.W.F.) for wax.

THE ROLLER DEPILATION SYSTEM

THE “TRIO” KIT

The REPCOM roller depilation system represents a technical breakthrough that renders the operation more professional and economical. The TRIO KIT device is a new concept consisting of a heating base that houses three cartridge-holding applicators, which are also heated.

Stated briefly, the unique features of this system consist in its:

- speed: you just have to slip the cartridge into the applicator and it's ready to be heated; you don't have to screw the roller onto the cartridge because it's built right into it and once it's been used, you just throw it away.
- simplicity: it's not messy and gives off no unpleasant odors.
- easy: the availability of three applicators makes it possible to carry out numerous depilation operations and always have a fresh cartridge of wax ready and waiting.

The cartridges are large (100 ml.). One cartridge is enough for several complete depilation treatments. And last but not least, the wax is first-rate quality. The REPCOM name is your guaranty and the depilation operation is truly professional.

HOW TO USE:

Once the device has been turned on, the wax will be ready within 15 minutes.

Using the applicator, moving in the same direction the hair grows, spread the wax over the parts of the body to be depilated with a single passage of the roller. The wax will spread evenly without running. It is possible to spread more than one strip without creating problems.

Put the applicator back into its holder. Prepare a good quality strip of N.W.F.

Our strips (specially developed for this type of depilation operation) are top quality and come in a dispenser that contains 455 strips, or 100 meters.

Make sure that the strip of N.W.F. sticks very well to the parts of the skin where the wax was previously spread and press down on the strip with your hands. The operation must be done quickly and the pressure should be even. Tear off the strip, pulling from the lower to the upper part. You can use the same strip several times.

Once the depilation treatment has been concluded, it's a good idea to use AFTER-WAX.

ROLLER IN REFIL WAX TYPES

In consideration to the individual professional experience and so different characteristic of the woman hair and skin, and the geographic area too, we are three wax choices for to have the maximum result any way.

- ◆ **HONEY WAX** : for the every skins
- ◆ **KARITE BUTTER WAX**: dry and delicate skins
- ◆ **MINT WAX**: summer time wax

PRESENTATION:

- Heating applicator-holder base.
- Three low-voltage heating applicators (36V).
- 100 gr. refill cartridge with built-in non-drip roller.
- N.W.F. dispenser box containing 455 strips.
- AFTER-WAX in 250 ml. flacons.

DEPILATION ACCESSORIES
A few small, but indispensable products.

COOL EPIL

This product is absolutely essential for eliminating that hot feeling associated with the adventure of depilation.

By applying a small amount of this bracing product after depilation, you disinfect and gently refresh the skin, imbuing it with a pleasant sense of lightness.

Composition:

Mint, Camphor, Alcohol.

Presentation:

25 ml. jar.

SPECIAL WAX-SPREADING SPATULAS

1) MADE OF SPECIAL WOOD FOR THE BODY

Indispensable for evenly spreading the wax and controlling the length and width of the strips as desired.

2) MADE OF SPECIAL WOOD FOR THE FACE

For easy and convenient depilation of the face and smaller areas, without waste.

3) MADE OF STEEL FOR THE "HONEY WAX"

4) Flexible and featuring a special "blade", this spatula is capable of fashioning very thin, even strips.

WAX-CLEANER

For "heat" cleaning of the wax pots, making them look like new. It is used with a soft cloth, dampened with the product and wiped over the wax pot while it's still warm.

Presentation:

500 ml. flacon.

N.W.F. STRIP DISPENSER BOX

A handy dispenser containing 455 strips of non-woven fabric for the "honey" depilation (using either HYGEX or the 3-STIK rolls). The quality of the N.W.F. is the best possible for guarantying hassle-free depilation.

Presentation:

Each box contains four hundred and fifty-five 22 x 7 strips (100 meters).

NEW MILLENNIUM? NEW WAX, OF COURSE

“NATURELLE” WAX

The third-generation of wax products.

Following the enormous gratification, generated by 30 years of successes with **our Green Azulin Wax**, which completely revolutionized “heat depilation” systems, and the last 10 years of “**cool wax with strips**”, a new wave of third-generation wax product, has finally become available a product that requires no strips and can be simply thrown away once it's been used.

As gentle as a caress and delicate as a powder puff, it is especially indicated for the face area, people with very sensitive skin and the most delicate areas of the body.

It melts at a low temperature (38/40°) and is indispensable for people with circulation problems.

Its special formulation renders it soft and elastic, yet quite compact and even in consistency; it won't crack and it literally does away with all the pain associated with this operation.

It comes in handy jars and has a delicate mint-green color. It allows you to accomplish a perfect job of depilation in just one application, leaving the skin smooth and free of hair.

Forget about filtering; just throw it away after its been used.

HOW TO USE.

Melt the NATURELLE WAX in the special wax pot with the temperature turned down to “minimum”. With your hands barely dampened with CHAMOMILE OIL, administer a gentle massage to the areas to be depilated in order to more evenly distribute the surface lipid layer, making sure the wax will stick to the hair and not the skin.

With a robust spatula spread a strip of wax 10 to 12 cm. long and 5 to 6 cm. wide in the same direction the hair grows, leaving the edges a bit thicker than the middle part.

You may spread several strips at the same time.

Rip off in the opposite direction the hair grows.

At the end of the operation, use the CHAMOMILE OIL once again to eliminate any residues of the product.

CHAMOMILE OIL

Apply a minimal amount to the skin **before** the depilation operation in order to:

- keep the wax from coming into direct contact with the skin;
- make sure the wax sticks only to the hairs;
- cut down considerably on the discomfort of ripping it off;
- eliminate reddening, leaving the skin velvety smooth.

PRESENTATION:

NATURELLE WAX: 800 gr. jar (diameter: 10 cm. height: 11.5 cm.)

CHAMOMILE OIL: 200 ml. flacon.

COSMETIC DOWN HAIR REGROWTH

TERM'EPIL

For visibly slowing down hair regrowth.

Applied immediately after depilation with Green Azulene Wax, TERM'EPIL, made exclusively from herbal extracts, significantly and visibly slows down hair regrowth. TERM'EPIL has been specially developed for clients afflicted with visibly excessive hairiness over extensive areas of their limbs and face and who want to ameliorate this unsightly problem.

This product's new application technique, its hassle-free conservation and universal tolerance, even when used on the most delicate parts of the face and body, make TERM'EPIL an indispensable tool when it comes to satisfying even the most demanding clients and scrupulous beauticians.

This treatment was developed bearing in mind the hair's natural growth and replacement cycle. When a depilation treatment is administered using TERM'EPIL the hair is in one of three different stages of development.

- **Telogenic phase:** the hair is fully grown and occupies the entire hair bulb; this is the phase during which a TERM'EPIL treatment will achieve the best results.
- **Anabolic phase:** the hair bulb hosts two coexisting hairs, one in the germinating phase, the other just about to detach and fall out; if the treatment and the depilation are administered during this phase, the replacement hair, which has not yet emerged, will continue to grow and you will not achieve the best results with your TERM'EPIL treatment.
- **Catabolic phase:** the hair detaches and dies while the replacement hair in the hair bulb continues to grow, eventually making its appearance on the surface of the skin. The germinating zone can therefore be reached during the telogenic phase of development and sometimes during the anabolic phase, but never during the resting phase.

With a fuller comprehension of these phases it is easy to understand how futile it is to hope for diminished hair growth after just one application.

TERM'EPIL SPRAY AND GEL

For visibly slowing down hair regrowth.

TERM'EPIL is a solution composed of particular glycolic extracts from various plants that intervene in the hair formation process, progressively inhibiting and slowing regrowth.

HOW TO USE:

Wash the parts of the body to be depilated with a grease-removing lotion in order to eliminate all traces of sebum and restore the skin's normal pH balance.

Administer a flawless depilation treatment with the wax, without applying other products (talcum powder, oils or creams) to the body parts involved, either before or after the operation.

Pour a few drops of TERM'EPIL over the depilated areas and perform a vigorous massage, making sure to:

- check and use just the right amount of TERM'EPIL to ensure uniform absorption;

- keep the parts of the body treated with TERM'EPIL horizontal to facilitate absorption;
- apply the product right away each time you "rip" off a strip of wax.

You will achieve better results with your application of TERM'EPIL if you induce a slight increase in the surface temperature of the treated area.

The contents of the flacon are ready to be used and there are no conservation problems in terms of the partially used flacons.

TERM'EPIL GEL:

The treatment at home

Truly amazing results can be achieved by recommending TERM'EPIL GEL to clients who are undergoing the TERM'EPIL treatment. The gel should be used as a follow-up treatment for the first 15 days after the salon application.

TERM'EPIL GEL is very easy to use.

All you have to do is spread a layer of it over the treated areas and massage it in completely.

TERM'EPIL GEL is not available at perfume shops.

Clients will be able to purchase this product only through their personal beauticians.

USEFUL TIPS:

- Experience has taught us that administering the depilation and applying TERM'EPIL within the first ten days of the menstrual cycle tends to ensure much quicker results.
- If you need to apply the wax a second time, you should reapply TERM'EPIL every time you rip off a strip.
- We recommend that clients administering depilation treatments at home always follow-up with TERM'EPIL, or risk compromising the results.
- Avoid exposure to the sun just after an application of TERM'EPIL.
- The beautician should definitely know if his or her client is taking birth-control pill, as they tend to promote hair growth.

TERM'EPIL is a product that can only be found in salons. It is not sold to the public at large.

PRESENTATION:

The "new formula" of TERM'EPIL is packaged in boxes containing: Eight 10 ml. spray flacons and one 100 ml. flacon of grease-removing lotion.

Around 10 ml. of the product are generally sufficient for a complete application on both legs.

TERM'EPIL GEL: comes in 60 ml. tubes, enough for 20 applications.

FACE:
BASIC AND MAINTENANCE PRODUCTS

A line to use on a daily basis in the salon to start each treatment right and improve your results! We have devoted particular attention to the basic products because we feel it's essential that beauty care personnel begin demonstrating their professional skills, even if it's only in regard to a simple cleansing milk. By doing so they have an opportunity to have their clients try the products they use and advise them on how to utilize them at home. **Milks, tonics, creams, masks and phials:** an extra service to back up your professionalism.

It often happens that the basic products are unfairly neglected, sometimes at the expense of the success of later professional treatments.

Our range of products features the same principles whether in the salon or retail version in order to make sure clients are able to maintain professional-level results even at home.

MILKS AND TONICS MAINTENANCE PRODUCTS

CLEANSING MILK

These cleansers have been selected with the utmost care. They are the result of a painstaking analysis of the various cosmetic problems and the synergy of active principles intended to remedy the various problems. The results achieved by REPCOM have been translated into a range of products for deeply cleansing. In addition to ensuring perfect cleansing, they contain highly effective specific elements.

JUJUBE MILK:

Suitable for any type of skin.

This lipo-solvent milk was developed for gently removing sebaceous concretions.

Active principle: jujube oil.

STRAWBERRY MILK:

Suitable for greasy skin.

This balancing milk was developed for especially sensitive skins. Absolutely gentle and non-allergenic, it provides a highly emollient action.

Active principles: strawberry, blueberry and carrot.

CUCUMBER MILK:

Suitable for dry skin.

This has been developed to cleans skin irritated by harmful atmospheric agents. It has emollient and soothing properties.

Active principles: cucumber, jujube oil

HERBAL TONICS

It's not enough to simply define them as tonics, because they are actually genuine highly effective herbal complexes.

CHAMOMILE TONIC:

This bio-herbal tonic solution is suitable for all types of skins in need of cutaneous hydration and the sort of soothing action so ideal after treatments in the salon.

Active principle: chamomile extract

HERBAL EXTRACT:

Specific for greasy and asphyctic skins.

This solution contains selected components featuring calming and balancing action.

Active principles: thyme, malva, ivy and burdock.

FRUIT TONIC:

Suitable for sensitive skins.

Thanks to the particular wealth of vitamin-rich elements derived from fruit, this solution lends vivacious tone and freshness to the skin.

Active principles: fruit vitamins, citric acid.

PRESENTATION:

- Salon flacon: 500 ml.
- Retail flacon: 200 ml.

MASKS

Maintenance products.

The most classic and traditional treatment par excellence found in the field of professional beauty-care, but one that still constitutes a valid and effective solution for the most common cosmetic problems. The direction taken by REPCOME when it comes to this line of treatments has been to opt for the greater effectiveness ensured by an elevated concentration of beneficial active principles, outstanding for their wonderfully “creamy” appearance.

ALOE MASK:

For listless skin.

Aloe has been recently reevaluated in herbal circles as an excellent nutritional supplement with powerful healing properties. For years REPCOM has known about special properties suited to creating an effective and very professional treatment. The aloe mask is rich in an active principle that makes it a highly revitalizing treatment that works to fight the tendency toward senescent, listless skin.

Active principles: aloe, collagen, amino acids

STRAWBERRY MASK:

For irritated skin.

This pleasant, very creamy, strawberry-scented mask was developed to fight parched skin, whose moisture balance has been compromised by external and climactic factors.

Active principles: strawberry extract, almond oil, collagen.

CAMPBOR MASK:

For blemished skins.

Utilized for years to sooth and heal the pulled muscles of athletes, camphor is used by cosmetologists to help the skin restore equilibrium to its lipid layer and to render the skin smoother and more even, especially in cases of excessive seborrhea, meaning thick, opaque skin.

Active principles: camphor, jujube oil, almond oil.

PRESENTATION: ● Salon flacon: 250 ml. ● Retail flacon: 50 ml.

FACIAL CREAM
Maintenance products

A complete line to use daily in the salon for carrying out beauty treatments in the best possible way. The fruit of recent cosmetic industry breakthroughs, rigorous experimentation and twenty years of experience, the formulations used make this a complete and truly important line at the service of the professional community.

COLLAGEN CREAM:

Together, collagen and elastin, one rigid and the other elastic, form a sort of warp and weft weave effect in the tissue that sustains the skin, conferring a fresh, youthful appearance.

The REPCOM collagen cream provides collagen and elastin fibers accompanied by Shea butter, widely known for its remarkable capacity to stimulate fibroblast productivity. This explains why it is so effective in combating the signs of premature skin aging. It is a soft cream that when applied with method and consistency guarantees visible results, contributing to protecting the epidermic layer from all possible external agents.

Contains: collagen, elastin, Shea butter, apricot oil.

HAMAMELIS CREAM:

The use of hamamelis extracts is very widely practiced by the cosmetic industry. Obtained from the leaves of the plant, they imbue the REPCOM cream with astringent and refreshing properties.

The REPCOM hamamelis cream is therefore suited for use on greasy and asphyctic skins. The herbal extracts contained in its formula contribute to normalizing secretions, restoring the proper moisture levels. It is a soft cream that allows for the quick absorption of its active principles. Recommended for skins that need normalizing treatment.

Contains: hamamelis, collagen, jujube oil.

ELASTIN CREAM:

This cream has been specifically developed for skins that have lost their natural elasticity. Elastin is a fundamental component of the skin, an extensible protein of the connective tissue and the skin in particular. It constitutes 2% of the total weight of dry skin.

It is a very important factor in contributing to the elasticity of the skin.

The REPCOM elastin cream restores the proper elasticity and tone to skin tissues.

The presence of balanced active principles of various kinds guarantees a synergetic effect even in the case of the most difficult skin.

Contains: elastin, jujube oil, hamamelis, Asian centella.

PRESENTATION: ● Salon jar: 250 ml. ● Retail jar: 50 ml.

SPECIAL FACE CREAMS

For our face creams we have devoted special attention to three cosmetic problem areas:

- listless skin
- sensitive skin
- the eye area

We have developed three special serum creams for use both in the salon and for retail sales as a maintenance product.

JUJUBE CREAM:

The jujube plant is a bush with deep roots that grows wild in desert areas.

By squeezing its seeds an oil is obtained that, unlike all other vegetable oils, is not triglyceride in nature, but rather a true liquid wax. Its beneficial properties have been explored by researchers in Israel and it turns out to have amazing therapeutic properties.

Contains: jujube oil.

VITAMIN CREAM:

Harmful climatic agents and pollution in recent years have constituted an increasing threat to the skin, especially if delicate and thin.

If it is not protected properly the latter types of skin react by reddening and developing unsightly scaling. For these types of skin protection is not accomplished with layers of shiny cream. It is better to apply a thin, but not insulating film because it could interfere with the skin's natural transpiration.

A solution to these problems is provided by vitamins that thanks to their highly restorative action are able to reestablish balance. The Vitamin Cream is also protective and lightening in as much as it filters solar radiation that is especially harmful and due to both its burning and dehydrating effects.

Contains: panthenol, B vitamins, vitamin C, vitamin E, butcher's broom

EYE CREAM:

The area around the eyes is one of the most important of the face. Indeed, the allure that emanates from the eyes is subtle, a language that has no words, devised to communicate our moods and feelings. This thin-skinned, delicate area is often neglected, risking the development of wrinkles and crow's feet due to the lack of moisturizing and nutritive substances.

Contains: elastin, albumin, jujube oil, silk protein, chamomile.

EYE SERUM:

Recommended for people who want a powerful smoothing and revitalizing product. The serum happens to take full advantage of the capacities of silk protein and the mild acids of fruit. Actively operating in the external area around the eye, these substances work on the cells of the epithelium, inducing them to return to their normal metabolic rhythm and supply water to the tissues. In this way the skin, more oxygenated and hydrated, is able to combat dark circles and swelling under and around the eye.

Contains: 10% fruit acids, silk protein.

PRESENTATION: ● SERUM: Single-application 15 ml. flacons ● CREAM: Retail jar: 50 ml.

FACE SERUM
MAINTENANCE PRODUCTS

The REPCOM serum products are clearly the mainstay of the maintenance line. They represent the cosmetic synthesis of a treatment that can be adopted as a daily basis for improving the appearance of the skin, leaving it luminous and well prepped for makeup. Plus, they constitute a valid support to treatments involving the collagen veil. Rich in active principles, they are applied drop by drop for handy dispensers.

ANTI-WRINKLE SERUM:

The anti-wrinkle Serum of the REPCOM line has been formulated with an elevated, yet balanced percentage of **hyaluronic acid, amino acids, lysed collagens, lestin, nucleic acid, amniotic liquid, moisturizing complex, allantoin, phyto-stimulants, centella extracts and hops.**

The treatment focuses 100% of its maintenance and restorative action on the most stressed zones of the skin that are most exposed to the ravages of time.

The serum forms a film that smoothes wrinkles. Thanks to its curative action and lifting effect it may be used after other treatments or as a base for makeup.

SUPER MOISTURIZING SERUM:

This REPCOM Serum has properties that are able to improve subcutaneous firmness and tone. The skin is provided adequate moisturizing and elasticity by means of the protein nutrition supplied by *collagen* and *elastin*, which has been rendered more usable for the skin by *centella* extracts that are famous for their capacity to simulate regenerative activity. Subcutaneous firmness and tone increases thanks to the presence of amino acids (that retain water) and *ginseng* and *hops* extracts with their toning, stimulating action serving to revitalize the skin.

Finally, by causing the fundamental subcutaneous substances to return to their natural gelled state, hyaluronic acid serves to maintain the results achieved over time.

DERMA-PROTECTIVE SERUM:

The skin can be protected directly by adding water and treating it with substances capable of achieving this. Our formulation is operative in terms of this type of mechanism thanks to the action of our NMF (Natural Moisturizing Factor), consisting of a **blend of polypeptides, amino acids, carboxylic pyrrolidine acid, sugars, lactic acid, lactate, cholesterol** and osmotically active substances in proportions calibrated to restore naturally present substances that have been lost, substances that serve to maintain moisture levels. This action has been enhanced with:

- a soothing and anti-inflammatory action that works to counter damage caused by dehydration (chapping, scaling, reddening and swelling of capillaries etc.) thanks to **marigold** extract.
- With the regular application of the REPCOM Protective Serum repeatedly over the course of a year, we have noticed that the skin regains normal moisture levels with a return to its previous condition.

PRESENTATION: ● SERUM: Single-application 30 ml. flacons

PHIALS
Maintenance products.

One of the ways to provide the skin with higher levels of active principles is represented by the REPCOM phials. With a varied selection of products they constitute the substance of the aesthetic treatment carried out in the salon. The phials, which cover the entire range of REPCOM active principles, may be utilized as a compliment to various other treatments, such as the Thermo Mask, the Phyto Mask or the Collagen Veil.

FRESH-CELL PHIALS:

These highly regenerative phials represent the highest percentage of active principles: 3% fresh cells of plant origin. These phials may be used as a treatment for prematurely aging skin or as a compliment to the Collagen veil treatment. In cases of extremely devitalized and dehydrated skin, it may be applied before the Collagen veil treatment.

ELASTIN PHIALS:

Together with collagen, elastin constitutes the fundamental part of the skin. Inside our skin there are tiny cellular particles called fibroblasts that have the task of synthesizing collagen and producing the elastin responsible for the skin's elasticity. All of these substances together form the fundamental framework of the skin.

These elasticizing phials are rich in active principles and can be applied in combination with the collagen phials.

COLLAGEN PHIALS:

Collagen serves to hold the skin together and lend it strength and solidity. It is therefore the principle building block of the connective tissues that connect and support the others. Over the years and due to exposure to the sun, this substance tends to gradually diminish. The phials therefore provide a very fundamental substance: native collagen which constitutes 3% of the contents. These phials can also be used in conjunction with the Collagen veil, i.e. under the veil.

GINSENG PHIALS:

These revitalizing phials are rich in the mineral salts and vitamins associated with ginseng, which makes up 5% of the contents, and wheat germ oil. In the case of extremely listless skins, these phials may be combined with the Thermo Mask and applied just before the mask treatment.

If applied regularly as part of a home maintenance program, they leave the skin visibly firmed and toned.

AZULENE PHIALS:

These phials are the best treatment for skin prone to reddening.

Featuring azulene and hamamelis, these phials constitute one of the most effective anti-inflammatory and soothing remedies for the skin.

PRESENTATION: ● Package of ten 3 ml. phials :

FACE
Professional treatments

Beauty care often involves the necessity of dealing with certain unsightly problems in a special manner capable of resolving specific, at times, localized problems.

The selection of professional treatments we offer are aimed at solving specific problems. REPCOM offers a highly varied range of solutions for different beauty problems. Having devoted year to painstaking cosmetic research, the firm has selected the best products available on the world market.

Our company philosophy can be summed up in the following slogan: **“Only the best at the service of a professional approach with international scope”**.

We can quite confidently claim to have selected treatments that in Europe have represented genuine milestones in international cosmetology.

COLLAGEN VEIL
The second skin

This simple yet surprising treatment that was developed in Germany utilizes 100% natural collagen fibers. It may be used in a wide variety of contexts and it provides excellent results in terms of moisturizing, restoring the natural hydrolipid balance, skin softness and diminishing wrinkles. The veil is applied with a special solvent that enhances the skin's ability to absorb collagen. The mask obtained with a fine veil of collagen is similar to connective tissue and may be considered a second skin.

INDICATIONS:

Skin at any age that is in need of hydration, anti-aging treatment, diminution of skin-surface roughness and irregularity and restoration of the natural hydrolipid balance. The activity of the collagen veil has been tested by means of various skin studies (the analyses involved variations in conductivity, colorimetric methods, lenticular examinations under intense magnification and variations in sebum). There are no contraindications; the results achieved are considerable, right from the initial application and if continued they will last over a long period of time.

HOW TO USE:

Carefully remove makeup from the face and eyes (if necessary implement a *gommage* of the face), then prepare a sheet of collagen, making two diagonal cuts of about 2 cm. (a triangle) in the lower part of the sheet and a horizontal cut in about the middle of the sheet: this is done to make it adhere to the contours of the face.

Asking the client to keep her eyes shut, extend the veil of collagen over her dampened face, making sure it sticks to the skin. Then, with a sponge dipped in solvent dampen the veil, starting in the center of the face and working your way outward.

Leave it on for 25 to 30 minutes, checking to make sure no bubbles form between the veil and the skin; if bubbles do appear, redampen the area involved.

To remove the collagen veil, lift the edges and pull up from the bottom upward. Finish the operation with a facial massage, applying a cream from the REPCOM collagen line.

USEFUL TIPS:

The collagen veil can be utilized as an intensive treatment. This strategy has the aim of providing the skin with a very indispensable element, namely natural collagen, which is

perfectly absorbed with very beneficial results to the skin thanks in no small part to the “occlusive bandage” effect brought about by the collagen veil.

This treatment is therefore recommended for people who are prone to premature aging or for cases of wrinkling caused by excessive exposure to the sun or artificial tanning procedures.

The optimal treatment is composed of 6 sessions that should be undergone fairly close to one another (2 times a week). The collagen veil is also a very effective physiological support for any other sort of facial treatment. It can be included as a backup to more complex treatments using phials or extracts. In this case the beautician will carry out the specific treatments applying phials or extracts that he or she considers appropriate before applying the veil.

PRESENTATION:

- *Collagen veil*: package of ten sheets.
- *Solvent*: 500 ml. flacon

LIFTING MASK

LIFTING TREATMENT.

This face-lifting treatment is a cosmetic preparation featuring exclusively natural and organic ingredients; it's the fusion of vitamins and proteins. The LIFTING MASK is effective in fighting wrinkles, crow's feet, bugs under the eye and dry and asphyctic skin. The muscles of the face and neck are exercised in a passive manner that stimulates the circulation of the blood and skin metabolism, promoting more rapid cellular renewal. The whole process creates a very pleasant sensation for the client. The face undergoes a massage without ever being touched by human hands or instruments.

The beautician may offer the client the treatment as a skin regenerator or as a regenerative treatment for the muscles of the face and neck.

HOW TO USE:

Cleanse the face with the gentle REPCOM soap; rinse with warm water and repeat the cleansing operation a second time in the same way.

Depending on the type of treatment, use lifting 1 or 2 (1: epidermal lifting; 2: muscular lifting). Gradually pour 2 spoonfuls of gel and 2 spoonfuls of powder into a bowl; mix into a soft paste that is more liquid than dense. Then apply the blended emulsion to the face with the application brush, following the contour and direction of the facial muscles (see the drawing above: follow the numerical order), making sure that:

- you apply the emulsion evenly;
- the emulsion also covers the area just behind the ears;
- the emulsion is not applied to the area just below the eyes, although it should cover the corner areas where crow's feet appear.

As soon as the emulsion starts to dry (after 1-2 minutes, repeat the application a second time, once again making sure that it goes on evenly. Then have the client lie down for 30 minutes with her head a bit lower than the feet, removing any pillows that might elevate the head. In order to remove the treatment which will have hardened significantly, it is necessary to apply the gentle cleansing gel and water with the brush, causing the mask to soften. Then proceed to remove by gently patting the softened mask with a sponge dampened with warm water until the face and neck have been thoroughly cleaned. Apply

the Huil Super Vitale to the areas that have been treated with a gentle massage and then administer a vigorous face massage with the Special Jujube Cream.

USEFUL TIPS:

LIFTING MASK should be used on people who have genuine problems of facial sagging at either the cutaneous or muscular level. It is also indicated for cases of natural premature skin aging. It is not intended for young skin. It is absolutely crucial that the mask be applied smoothly and evenly, following the natural muscular structure of the face and that the client remain as still and immobile as possible during the treatment.

PRESENTATION:

- *Gel Cleaner*: 250 ml.
- *Lifting Mask Powder*: 160 gr. (containing: albumin, amilum, soya, bicarbonate of soda, lysine, aspartic acid, oat-flower extract, aloe, glutamate, methylcellulose).
- *Lifting Mask Gel*: 250 ml. (containing: methylcellulose, natural hydration factor, aloe vera).
- *Applicator brush*.

THERMO MASK

Self-heating natural clay mask.

THEMRO MASK is completely different from the usual run of shaping masks in that it is not simply a vehicle of certain products, but actually directly provides the skin with the precious minerals contained in natural clay.

Clay is a mineral composition made up of: silicon, ferrous elements, magnesium, aluminum, titanium anhydride, calcium and alkaline oxides.

The mask acts in synergy with various stimulating factors.

The action of the THERMO MASK manifests itself at the cutaneous level with real and lasting effects of a moisturizing and firming nature. The white clay behaves like a shaping mask. Indeed, it gradually increases in temperature as it hardens and finally cools.

The increase in temperature brings about a perfect absorption of the minerals, while activating the circulation of the blood, leading to improved nutrition of the tissues, thanks to greater vascularization, and the elimination of dead cells that are absorbed by the clay.

The gradual hardening of the mask tends to firm up sagging tissue, with a consequent reshaping of the face. The occlusion brings about an activation of all the vital metabolic processes. The final cooling brings about a vaso-constriction, making it possible to remove that mask which, by the way, will bear a perfect imprint of the face.

HOW TO USE:

Carefully remove all makeup and administer a peeling with the Peel-Mask.

With a gentle massage, apply a detoxifying massage with a phial of ginseng.

With the brush prepare the mask by mixing 280 gr. of powder with 130 ml. of warm water, around 25-30°C : the water triggers a catalyst that brings about an increase in the temperature to about 35-38°C.

With a spatula apply to the face a uniform layer of the THERMO MASK. It should be applied from the center of the face outward, making sure that the natural contours of the facial muscles are followed.

To facilitate application of the mask, a gauze film can first be applied to the face, over which the clay material is then applied.

USEFUL TIPS:

This treatment is also highly suited and recommended for the rest of the body, areas like the bust and buttocks. In these cases it is advisable to always use a sheet of gauze.

When the THERMO MASK is applied to the neck area, leave an open channel down the middle of the throat to avoid any unpleasant sensations of heaviness or constriction. To facilitate removal of the mask, make sure that the outer edges are a bit thicker than the rest of the mask. We recommend a crash treatment of 4 to 5 applications administered fairly closely together, with a three-month hollow-up maintenance program involving treatments every 15 to 20 days.

PRESENTATION:

The complete kit includes: ten 280 gr. packets of powder.

RETERAL TREATMENT

Complete kit for unprecedented beauty.

A major beauty concern is loss of moisture from skin tissue with consequent formation of wrinkles. As the skin ages this phenomenon becomes increasingly apparent. In order to prevent and normalise this situation, it is essential that specific products be employed, capable of restoring the right degree of suppleness and moisture to the skin. This has led to the creation of new RETERAL treatment, a combination of four essential products in a single kit: **Preparatory Liquid, Hyaluronic Structuring Concentrate, Penetrating Mask, Reteral Finishing Cream, Reteral Maintenance Cream.**

PREPARATORY LIQUID:

An extremely delicate liquid detergent especially suited to thicker skin that first requires removal of grease before being ready for treatment with the other products.

HYALURONIC CONCENTRATE :

A concentrate of pure hyaluronic acid gel capable of providing the skin with immediate benefits. Native hyaluronic acid belongs to the family of glucosaminoglycans; a polysaccharide with high molecular weight and it is found in the human body in large amounts, 56% of which in the dermis. In the skin it is found above all in the extracellular matrix of the connective tissues where it exercises a strong hydration action on the collagenous fibres (retains up to 500 times its weight in water) and keeps them bound together:

PENETRATING MASK, :

This Azulene- and Vitamin P-based polyvinyl compound forms a perfect seal over the skin. Upon drying it is transformed into a **peel-off film** and after removal no further cleansing with water is necessary.

RETERAL CREAM:

The synergy of a hyaluronic acid NMF and the vitamin A of retinol produces an **anti-aging** compound par excellence with superlative results.

DIRECTIONS FOR USE:

Cleanse the skin thoroughly using **Preparatory Liquid** and apply a layer of **Hyaluronic Structuring Concentrate**. Carry out a stimulating massage (pinching) until completely

absorbed. Having finished the massage, spread a thin layer of **Reteral Cream** and then the **Penetrating Mask** over the top using a brush, leave in place for about 20/30 minutes, then gently remove film.

Finish off by gently rubbing in **Reteral Finishing Cream** again.

Every day morning and evening:

Cleanse the skin thoroughly using Repcom Extra-mild Cleansing Gel and apply a sufficient amount of **Reteral Maintenance Cream** all over the face and neck, rubbing in gently with a slow, circular movement.

PACKAGING:

- * **Preparatory Liquid:** 200 ml bottle.
- * **Hyaluronic Structuring Concentrate:** 30 ml.
- * **Penetrating Mas,:** 200 ml bottle.
- * **Reteral Finishing Cream:** 100 ml jar.
- * **Reteral Maintenance Cream:** 50 ml jar.

PHITO MASK with BIOSOLUTION

Multipurpose treatment for face and décolleté.

Phito Mask is a new and highly-effective cosmetic treatment that represents a real breakthrough in this sector. Phito Mask with Biosolution is a multipurpose treatment and besides improving the appearance of the skin, it also has a beneficial effect on the cuticle. Biosolution's active principles include natural organic complexes, plant extracts, vitamins and trace elements, etc. Supplied in convenient capsules, Biosolution is prepared by mixing the powder into the solution provided and applying the resultant mixture to the face. The treatment can be tailored to suit individual needs, since one or a combination of face capsules may be used on specific areas of the face.

The treatment is completed by applying Phito Mask, an occlusive alginate-based mask which allows good penetration of the Biosolution capsules, whilst shaping and moisturising.

The PHITO MASK and BIOSOLUTION system consists of:

BIOSOLUTION TONING CAPSULES
BIOSOLUTION MOISTURISING/NORMALISING CAPSULES
BIOSOLUTION ASTRINGENT CAPSULES
PHITO MASK POWDER AND SOLUTION.

DIRECTIONS FOR USE:

Carefully remove make-up from face using Repcom Gel, break the BIOSOLUTION capsule in the container provided, mix with solution and shake thoroughly.

Apply solution to the areas requiring treatment.

Prepare PHITO MASK in accordance with the ratio of one measure of powder to one of liquid. Spread the resultant paste evenly over face and neck.

Leave in place for 20/25 minutes.

Peel off mask by lifting upwards starting from the bottom of the neck.

Gently massage face using **REPCOM ESSENTIAL OIL**.

USES:

Skin in need of rehydration.

When combined with the various face capsules:

Toner

Moisturiser

Astringent, in case of combination skin use together with normaliser/moisturiser.

PRACTICAL ADVICE:

This multipurpose treatment can be used on various types of blemishes.

However, as a rough guide, Phito Mask can be employed when requiring an occlusion that will enable an active cosmetic to perform its task without interference from outside agents.

We therefore recommend it be used in conjunction with the phials from the REPCOM LINE.

BODY PROFESSIONAL TREATMENTS

Body therapies are a fundamental component of the service package professional beauticians offer their clients. Indeed, in the majority of cases they account for over 60% of the operations carried out in an average salon.

Nowadays the canons of beauty, which have fluctuated greatly down through the centuries, envision a feminine ideal characterized by an increasingly slender figure, free of adipose tissue and cellulite, with a well-shaped, firm bust.

We are fully aware that women turn to the beautician for help solving problems of obesity, for firming up the thighs and tummy and to simply look better despite the passage of time.

For years REPCOM has been offering beauticians the best research can provide in the way of a complete range of products for every cosmetic problem. Beauticians know that it is essential to act early, at the onset of a problem, and that the key to demonstrating one's professional skill and dedication lies in one's ability to indicate and prevent what could at some future point develop into an aesthetic problem for one's clients.

iodo Modellage

The principle factors that encourage the appearance of cellulite are represented by an excess of fat in the adipocytes and water retention, which leads to a compromising of capillary permeability in the exchanges between the blood system and connective tissue.

There is another problem that is caused by an alteration of the fundamental substance in which collagen and elastin fibers are found. IODO MODELLAGE constitutes a solution for these problems, since it acts to improve the situation in terms of both capillary permeability and water retention, thanks its reducing and thermo-activation action.

This special treatment kit is rich in functional substances.

It is a preparation that can be used on the spot. It is easily absorbed and by adding the various compounds contained in the kit, it can even be transformed into an excellent massage emulsion.

The capsules contain organic iodine and marine salts; these compounds unleash all their power thanks to the calorific effect of the solution and the oil.

- The powder contain organic iodine and reconstituted mineral salts that act upon the accumulated fat.
- The gelling agent contains Fucus vesiculosus marine algae, rich in minerals and trace elements.
- The thermo-activating oil, containing ginger and cinnamon, has properties that stimulate blood circulation.

HOW TO USE:

iodo MODELLAGE turns out to be a very simple treatment to use:

- Empty the capsule into the mixing and measuring container.
- Add the solvent to the point indicated by the arrow and let it dissolve for five minutes.
- Add the gelling agent and stir with a spoon.
- Pour out the gel to the level indicated and apply to the areas to be treated.
- After applying the product, wrap the client in a sheet of special salon paper and place her under a thermal cover for 30 minutes.
- To the gel remaining in the mixing and measuring container, add the oil complex containing ginger and cinnamon extracts to the mark, filling to the appropriate mark on the container. Stir with a spoon.

- Let the mixture stand for a while then proceed with a massage, including all the appropriate maneuvers.

During the treatment a thermo-activating effect will be obtained due to both the active substances involved and the thermal cover.

ASSOCIATIONS: The action of the IODO MODELLAGE can be adjusted and customized according to the circumstances. Its action is intensified when combined with the Repcom Cryo Lotion treatment which completes the results, toning and elasticizing the epidermis. Combining the treatment with the equipment and the Repcom Slimming Gel also creates optimal conditions for excellent results in regard to this troubling cosmetic problem.

USEFUL TIPS:

A recommended treatment for an average case of cellulite could consist in applying IODO MODELLAGE in association with the thermal cover three times a week for a total of 12 applications.

PRESENTATION:

- POWDER: Bottle of 40 capsules.
- BASE: 1 liter.
- GEL EMULSION: 1 liter.
- THERMO-ACTIVATING ESSENTIAL OIL: 450 ml.

SLIMMING GEL

Reducing gel.

SLIMMING GEL is a specific treatment developed by our Swiss laboratory. It is the result of years of painstaking research and is the best product currently on the market for solving the most common problem of beauty centers: the problem of excess fat. Frequently beauticians find themselves dealing with clients who may have managed to lose weight by dieting, but now have problems of damaged muscle tissue. Indeed, the body reacts violently to low-calorie diets which trigger a defense mechanism whereby the body compensates by actually consuming part of its own muscle mass. The result is a dramatic weight loss, but at the expense of precious muscle tissue essential in maintaining physical tone and fitness. Ironically, the body's stores of fat are only minimally reduced, tending to remain localized in areas where fat is completely undesirable. With our treatment program it is possible to act directly on the fat while at the same time actively preserving important muscle tissue, restoring tone and firmness and eliminating fat.

HOW TO USE:

The application of the SLIMMING GEL generally involves the assistance, although not essential, of some sort of electrical cosmetic heat source (an electric sauna, thermal cover or infrared devices etc.). The association with a heat source has the effect of facilitating a reaction similar to that of a "fever" with the consequent consumption of fat reserves contained in the adipose layer. With a spatula or brush spread a layer of about 3 mm. of SLIMMING GEL over the parts of the body to be treated, being careful to avoid the bust and any areas afflicted with varicose veins. Wrap the client in special salon paper and put her under a thermal cover for 25 to 30 minutes. Then proceed with a normal detoxifying massage on the areas treated to eliminate waste and toxins.

This treatment should be administered in cycles of 12 sessions carried out every other day.

MAINTENANCE:

It is advisable to combine the salon treatment with a product for home use: the strong Repcom CELLULITE EMULSION, to be applied by the client two times a day.

The product provides an excellent backup maintenance for the treatment administered in the salon. Indeed, the cola, iodine, marine oak and ivy included in the product make it possible to augment and prolong the effects obtained by the professional treatment.

The CELLULITE EMULSION also protects against the harmful effects of losing weight thanks to the substances which have outstanding emollient properties.

COMPOSITION:

- ✓ **Caffeine:** a stimulant to blood circulation (promotes the elimination of fats);
- ✓ **Theophylline:** stimulates circulation and water replacement;
- ✓ **Thermo-active capsicum:** promotes the absorption of active principles;
- ✓ **Guaranà:** stimulates the metabolism.

ASSOCIATIONS: *Cryo Lotion:* in cases of cutaneous relaxation (sagging) and as a capillary protector; (execute a wrap with bandages dampened with Cryo Lotion).

Frigel: in cases of heaviness in the lower limbs and poor circulation.

A peeling to fight lack of tone and a detoxifying massage every 4 sessions as an alternative or in combination with the treatment.

CRYO LOTION

Liquid for cool reducing and firming wraps.

Well-known by beauticians, but also used by physicians specialized in arterial problems, this treatment consists in lowering the surface body temperature by several degrees in order to bring about vaso-constriction and a successive vaso-dilation. These peristaltic movements produce a very beneficial reflex "massage", providing the client with a pleasant feeling of freshness and lightness for a few hours.

Moreover, the localized lowering of the body temperature stimulates the natural thermal defense mechanism, bringing about a physiological internal combustion of excess fats: in order to compensate for heat loss, the body burns fat deposits bringing about a genuine reshaping of the figure.

The results are visible right from the initial application and are demonstrable by taking measurements before and after the treatment. The new formulation of CRYO LOTION enhances the camphor with other fundamental new cosmetic preparations designed to make sure the treatment works with guaranteed results based on more than the mere manipulation of temperature.

HOW TO USE:

Dampen the Velpeau bandages in water, wring them out thoroughly and role them up. Mix one part of CRYO LOTION with three parts of room-temperature water (for example: 80/100 ml. of product in 240/300 ml. of water). Dip the Velpeau bandages into this solution, making sure they soak up plenty of the product.

With the client standing, wrap her in the bandages, starting from below and working your way up: leave them wrap on for 40/45 minutes, then remove the bandages and dry the client.

COMPOSITION:

Camphor, cola ivy, horsetail, mucopolysaccharides.

USEFUL TIPS:

- For the first applications or in more difficult cases the concentration of CRYO LOTION may be augmented (for example: 2 parts of water to 1 part of product).
- Usually no more than three Velpeau Bandages need to be utilized for a treatment.
- It is important not to layer the bandages; plus, they must be snug, not tight and always wrapped from the bottom toward the top.
- No more than half the body surface should ever be covered at once.
- Do not give a massage, either before or after the treatment.
- While the wrap is on and while letting it work, it's not necessary that the client lie down.
- A warm, not hot, shower may be taken once the treatment has been terminated.

PRESENTATION:

- CRYO LOTION: Professional flacon of 1 liter
- VELPEAU BANDAGES: (which are not common gauze, but rather special bandages) 5 meters long and 20 cm. wide.

MASQUE AUX EXTRAITS D'ALGUES

Body-shaping mask.

The principle component of the algae, *Laminaria Digitata*, performs an essential function in terms of the numerous bio-chemical reactions that regulate cellular metabolism in general.

On the cosmetic level the Laminaria Digitata acts primarily as:

- a stimulant of the thyroid and peripheral blood circulation;
- a toning agent aiding in the firming of cutaneous tissues;
- a detoxifying agent in terms of eliminating wastes by means of the sweat and sebaceous glands.

The treatment therefore involves the application of a mask rich in Laminaria Digitata and Fucus vesiculosos accompanied by an auxiliary phial of guaranà.

HOW TO USE:

- Massage the parts of the body to be treated with half the phial of guaranà.
- Mix the powder with the basic solution and distribute the resulting compound over the body.
- Leave the mask on for about 25 minutes.
- Remove the mask and terminate the operation with a massage using the last half of the phial.

The occlusive effect of the shaping mask facilitates the penetration of the active principles contained in the guaranà phial, bringing about a lowering of body temperature that promotes expelling of lymphatic material and improved circulation.

The MASQUE AUX EXTRAITS D'ALGUES provides the epidermis all the beneficial richness of algae, involving a stimulating, toning and remineralizing action.

ASSOCIATIONS: The action of the MASQUE AUX EXTRAITS D'ALGUES can be adapted and customized as circumstances require. The use of other types of products such as REPCOM Firming Serum can also be included in this treatment.

The potency of its action is boosted when used in combination with the Repcom Cryo Lotion treatment that completes the results, toning and elasticizing the epidermis. By using it in conjunction with the equipment and the Repcom Slimming Gel, one creates the conditions for a real solution.

PRESENTATION:

- POWDER MASK: 250 gr.
- BASIC SOLUTION: 1 liter.
- PHIAL OF GUARANA: Fifteen 10 ml. phials.

FRIGEL

Reducing and firming cooling gel.

The new formulation of FRIGEL is the fruit of the experience and new cosmetic research that has made it possible to add mint and cypress to camphor. These elements augment and exalt the reducing and firming properties of the preparation that has enjoyed well-deserved success throughout the world.

The principle action of this product is based on the concept of “cryo-therapy”, i.e. low-temperature therapy. This therapy works on the principle that localized lowering of the body’s temperature stimulates the skin’s natural thermal defense system, primarily consisting in a preliminary manifestation of automatic vaso-constriction that pushes the blood away from the surface, followed by a period of vaso-dilation. This fluctuation amounts to a genuine and natural workout for the capillary system. The results obtained involve the **mobilization of the adipose tissue** and the **firming-shaping of the skin**.

FRIGEL has no contraindications and is perfectly tolerated by the system. A fine film of FRIGEL constitutes the ideal complement to any professional body treatment. Its temperature-lowering action lasts for quite a while, up to two full hours.

FRIGEL comes in a size for professional treatment and smaller flacons for home use.

HOW TO USE:

Complete treatment (in the salon):

With dampened hands spread a fine layer of FRIGEL over the part of the body to be treated, then wrap it in damp Velpeau Bandages, making sure to wrap evenly, but not too tightly. After 30-40 minutes remove the bandages and perform a short detoxifying massage with dampened hands and without the use of other creams.

Complimentary treatment:

Spread a very fine layer of FRIGEL at the conclusion of all the body treatments.

Home treatment:

Without massaging, spread a small amount of FRIGEL over the parts being treated (best after a warm bath) and let it work.

COMPOSITION:

2% Menthol, 2% Camphor, 1% Cypress oil, 0.5% Mint.

USEFUL TIPS:

- It is advisable to keep the part of the body involved in the treatment covered: this procedure promotes better circulation of the blood.
- It is not necessary for the client to remain lying down once the product has been applied and this applies to both the complimentary and home treatments as well.
- FRIGEL is very good as a cosmetic therapy for swollen legs.

PRESENTATION:

- PROFESSIONAL USE: Jar: 500 ml.
- RETAIL: Dispenser flacon: 200 ml.
- VELPEAU BANDAGES: (which are not common gauze, but rather special bandages) 5 meters long and 20 cm. wide.

CREME CORPO (BODY CREAM)
Professional beauty massage.

As the basis of every body treatment a good massage represents the best way of satisfying clients. It cannot be stressed strongly enough how important the beauticians hands are as the most essential instruments for obtain the best results in the battle against cellulite and fat, for firming and toning. Then there's the psychological aspect of all-important human contact and the personal relationship that is built up with the client.

Demanding beauticians know how important this type of service is; they know how crucial it is to have at their disposition all the best that cosmetology has to offer them in terms of massage-support products.

The REPCOM philosophy is based on these principles and has therefore created the best in terms of specific products aimed at dealing with every kind of beauty problem.

A massage product has to meet various requirements, everything from ensuring a smooth hand stroke, which must be excellent and as long as possible, to the scent that must never be too overpowering. Just pleasant against the skin and unique enough to remind the client of what an enjoyable, professional treatments he has experienced at a best Beauty Salon.

ANTI-CELLULITE CREAM

A soft, pleasant-feeling cream, capable of resolving the problem of cellulite thanks to its active principles.

Women who suffer from this type of problem are not necessarily overweight. In fact, this type of degenerative illness of the cells involves a fundamental alteration in the of the cells themselves, a condition that can be significantly improved by a massage administered by expert hands.

Active principles: guaranà, Fucus vesiculosus, marine oak, iodine, lanolin, jujube oil.

HOW TO USE:

Do not use in large amounts like a normal cream; for best results apply with a good, methodical anti-cellulite massage.

ASSOCIATIONS: Repcom Firming and Thermal Cream. These creams can be combined with: the *Slimming Gel treatment* in cases involving widespread obesity, or the *Thermal Cellulite Cream* in cases involving localized obesity and when limited to the buttocks area.

FIRMING CREAM

The lose of elasticity and tone is the first mark time leaves on the skin. In these cases it is indispensable to intervene immediately with aesthetic massages, employing products capable of providing tone and elasticity to epidermal tissues.

The special massage cream, formulated specifically for this purpose, help stimulate the fibroblasts to produce elastin, collagen and hyaluronic acid.

Active principles: fenugreek, protein hydrolase, iodine, lanolin, jujube oil.

HOW TO USE:

Massage with a technique aimed at enhancing epidermal tone.

ASSOCIATIONS: Repcom Cryo Lotion: These cool bandages constitute a genuine firming treatment. This treatment is particularly recommended for the warmer seasons.

THERMAL CELLULITE CREAM

The heating action of this cream is very appreciated by clients and highly sought-after by beauticians as it ensures effective, successful massage therapy sessions. The pleasant warming effect of this preparation and the consequent drawing of the blood into the capillaries in conjunction with the balanced effect of the active principles emphasizes the professionalism of any massage, enhancing its effects. The thermo-activating substances restore circulation on a microscopic level in the areas treated with consequent improvement in the appearance of the skin.

Active principles: guaranà, marine oak, iodine, lanolin, jujube oil.

HOW TO USE:

Do not use in large amounts like a normal cream; for best results apply with a good, methodical anti-cellulite massage.

ASSOCIATIONS: In cases involving localized obesity of obesity: the *Anti-cellulite Cream*.

BLUEBERRY GEL

This blueberry gel has a powerful decongestive and lightening action. It is a basic product featuring pure blueberry extract and very useful when in need of a highly effective decongestant product. It may be used every time one encounters cases in which areas of the body are characterized by broken or dilated capillaries, requiring a lightening, decongestive treatments capable of gradually restoring a normal healthy situation.

By applying this product locally one manages to obtain valid results in terms of restoring a healthy situation, also taking advantage of the sensation of moderate cooling it causes.

Active principles: blueberry , mint and cypress extract.

HOW TO USE:

Massage the product over the areas suffering from dilated veins, focusing on the areas of lymphatic discharge.

ASSOCIATIONS: In cases of cutaneous sagging it may be combined with the cool gel, Repcom Frigel.

PERSONAL BODY SYSTEM (PBS)

Herbal massage complexes for any kind of problem.

In the preparation of PERSONAL BODY SYSTEM, herbal massage complexes, we wanted to accomplish the following:

- ***The use of absolutely natural substances***

We developed our herbal complexes, i.e. natural plant extracts, without the addition of chemical elements or other synthetic substances. Some of the extracts come from a single plant; others are synergetic blends.

- ***Specific conveyance by means of massage***

The PBS extracts are enhanced with the special PBS/9Crema Base (Basic Cream): the compound thus obtained will be the most specific and appropriate means for facilitating the absorption of the herbal complexes by means of massage. As a matter of fact, the PBS Crema Base has been specially developed to blend perfectly with the herbal complexes.

- ***A high concentration of active principles***

By adding the Crema Base to the most suitable herbal complex right during the massage, one obtains a 10% concentration of active principles (something impossible with the standard creams prepared in laboratories, which have an average 5% concentration of active principles, i.e. 5 gr. for every kilogram of cream).

- ***Products suited to different cosmetic problems***

There is just one Crema Base but the beautician can mix it personally in the presence of his or her client, customizing it to address her particular needs, adding in the most suitable herbal complex for resolving the problem at hand.

- ***Simplicity of use***

In order to prepare the product all you have to do is mix in a bowl the right amount of PBS herbal complex with enough Crema Base for a massage.

- ***Real and lasting results***

The quantity of Crema Base, the effectiveness of the herbal complexes and a "professional, expertly executed" massage will be hard to achieve with other methods.

HOW TO USE:

Using a spoon as a measure, put the PBS/9 Crema Base in a bowl: depending on the amount of cream, add a few drops of the desired herbal complex. Mix the extract and cream together with a spatula until a smooth mixture is obtained. Then administer a massage to the area to be treated, following your usual routine.

ATTENTION: you can also proceed by first spreading the cream on the area to be treated and then applying the drops of herbal complex.

The mixing will obviously occur over the course of the massage.

USEFUL TIPS:

- With more serious cases it is advisable to increase the concentration of herbal complex in the Crema Base; it may also be useful to apply pure extract right over the area to be treated and then proceed with the application of the cream + herbal complex as explained in the instructions.
- Naturally, it is possible to treat a single person simultaneously for several different problems. For example: cellulite on the thighs, obesity of the bust, etc. The important thing is to conduct the individual massages with the right amounts of the appropriate extracts, depending on the area involved.
- It must be borne in mind that adding extract to the Crema Base makes it softer and more liquid and subsequently easier to work with. The herbal extracts can be added at

any point at any time during the massage to render the consistency of the cream more compatible with what the beautician is accustomed to working with.

- Every beautician has his or her own personal experience and preferences in this area. It would be presumptuous to try and set down strict rules regarding procedure and technique. The important thing is to pay attention in the beginning and follow one's own instinct and common sense, based on personal experience, in order to obtain from the PERSONAL BODY SYSTEM the sort of excellent massage results and client satisfaction every beautician strives for.

PRESENTATION:

- CREMA BASE PBS/9 (PBS/9 BASIC CREAM): Jar: 1000 gr.
- HERBAL COMPLEXES: Dropper bottle: 50 ml.

MASSAGE OIL
Professional cosmetic massage.

BENEFICIAL MASSAGE OIL

This oil, featuring chamomile extract, boasts properties that render it particularly suitable for a massage that is beneficial to the skin. It also contains a potent anti-inflammatory substance, azulene, capable of treating a wide variety of skin maladies.

It is suitable for dry and sensitive skins, helping to reduce inflammations, plus, it is slightly analgesic. This oil may be used for sports massages, as it tends to soothe muscle pain and cramps caused by extreme physical exertion.

HOW TO USE: Massage and rub.

ASSOCIATIONS: Repcom *Cellulite and Toning Massage Cream*

MENTHOLATED BENEFICIAL OIL

The mentholated oil features peppermint as an active principle. On the skin it has a refreshing effect, calming itching and relieving inflammation and congestion.

It is a massage oil that should be used when there are problems with veins and varicose veins. It is therefore indicated for clients with skin prone to reddening or skin that has suffered from the meteorological conditions, like excessive exposure to the sun.

HOW TO USE: Massage and rub.

ASSOCIATIONS: With cases involving venous problems, it is advisable to use in combination with the Repcom *Frigel* treatment.

THERMO-ACTIVATING BENEFICIAL OIL

This oil is made with capsicum and promotes blood circulation. It is therefore suitable for massaging people with localized obesity problems who have a need to reestablish circulation on a microscopic level. The active principle in the beneficial oil is capsicum, a plant with revitalizing and stimulating properties.

HOW TO USE: Massage and rub.

ASSOCIATIONS: For cases displaying cellulite problems, it is advisable to utilize in association with the *Slimming Gel* reducing treatment.